



In Light of Youth Benefit Dinner

11.28.2018

IN THE PRESENCE OF

Her Majesty Queen Silvia of Sweden

EMBASSY OF SWEDEN | HOUSE OF SWEDEN
WASHINGTON, DC

 **Mentor**

In Light of Youth Benefit Dinner

On November 28, 2018 Her Majesty Queen Silvia of Sweden will join Mentor Foundation USA for an 'In Light of Youth' Benefit Dinner at the Embassy of Sweden. This intimate dinner will bring together influencers from business and government from around the world—all compassionate about the health and wellbeing of our youth. The purpose for dinner is to raise awareness around the importance of positive youth development and drug prevention, on both a local and global level. We hope you will join us for this special evening.

About Mentor Foundation USA

Mentor Foundation USA is a member affiliate of Mentor International, which was founded in 1994 by Her Majesty Queen Silvia of Sweden and the World Health Organization, and is the largest network of its kind for evidence based programs that prevent drug abuse among youth. We work directly with the business community, government agencies, schools and parents to create healthy and productive pathways for youth and prevent drug abuse. Collectively, Mentor has implemented projects in over 80 countries impacting more than 6 million youth.



SPONSORSHIP PACKAGES

BENEFITS	SILVER \$15,000	GOLD \$25,000	PLATINUM \$50,000	DIAMOND \$100,000
Tickets (include Royal reception & Dinner)	6 (1 table with priority placement)	8 (1 table with priority placement + 2 VIP Guests at your table)	10 (1 table with premium placement. Priority to VIP Guests at your table)	16 (2 tables with premium placement + 2 seats at the Royal table)
Company logo on event signage		✓	✓	✓
Inclusion on the Benefit Dinner Committee		✓	✓	✓
Company logo on step-and-repeat wall		✓	✓	✓
Company logo featured on website with link to company's homepage	✓	✓	✓	✓ With prominent placement
Company logo featured on social media (Facebook, Twitter & Instagram)	✓	✓	✓	✓
Press & promotional materials (if confirmed by deadlines)	select event collateral & press materials	select event collateral & press materials	select event collateral & press materials & ads	select event collateral & press materials, publicity & ads
Inclusion in event email blasts		at least one email	all applicable emails	all applicable emails
Special acknowledgment from the stage	✓	✓	✓	✓
Recognition in Mentor Foundation USA's Annual Report	✓	✓	✓	✓
Opportunity to distribute branded company giveaway for each gala attendee (if received by deadline & subject to approval)	✓	✓	✓	✓
Advertisement in Program (if received by deadline)	Quarter-page	Half-page	Full-page, color with prominent placement	Full-page, color with placement of choice
Compilation of all event press coverage (provided post-event)	✓	✓	✓	✓

Please contact Michaela Pratt at michaela@mentorfoundationusa.org or (571) 458 - 7050 to discuss your sponsorship fulfillment and benefits.

Please consult your tax advisor for tax deductibility on sponsorships.

mentorfoundationusa.org/BenefitDinner

