



**Become a Career  
Mentoring Partner**

## Is your company looking for a way to give back and make a difference in the community?

We are now recruiting companies to join a fun and rewarding Career Mentoring Program to help empower and motivate high school students to higher academic success.

Mentor Foundation USA's Career Mentoring Program's goal is to ensure that students are prepared for post-secondary education, trade schools, or entry-level professional success. We encourage your company to invest in the future of our nation's youth. By investing in Mentor Foundation USA and by being a Career Mentoring Company you will make a difference in the lives of underserved high school students in your community and among your employees.

The program curriculum supports healthy decision making in young people by providing them with professional adult mentors who can listen, guide and provide meaningful opportunities. The monthly 2-hour mentoring sessions, facilitated by Mentor USA staff, take place at the WeWork Tysons.

At the end of the program students will have the opportunity to apply for Scholarships up to \$40,000/students per an exclusive scholarship fund allocated to this program from The SFIG Foundation.

The scholarships funded by the SFIG Foundation with support from Scholarship America will ensure financial support for underserved students who seek higher education or career training. This initiative will also connect scholarship winners to the significant network of the SFIG membership via internships and other career opportunities.

Previous corporate partners include:



BakerHostetler



SEI SYSTEMS EVOLUTION, INC.



ATLANTIC MEDIA

M&T Bank

SKANSKA



THE WORLD BANK

# Why Mentor?

Mentor Foundation USA views prevention and youth development as a collective responsibility; therefore, we partner with the business community, government agencies, schools and parents to create healthy and productive pathways for youth.

- At risk youth are 130% more likely to hold leadership positions in the future as a direct result of mentoring.
- 8.5 million children in the U.S. are without a caring adult in their lives. Drugs are in every community and do not discriminate.
- Children with mentors in their lives are 52% less likely to skip school, 46% less likely to use illegal drugs and 26% less likely to use alcohol than those children without mentors.
- Your company will help youth in your community realize their potential.
- Mentoring youth will increase employee satisfaction.
- Mentoring can attract new talent: 79% of Millennials want to work for a company that cares about how it contributes to society.
- Every dollar spent on Corporate Social Responsibility = \$18 in savings for Society.



“

*I learn as much or more by being a mentor as my mentee learns from me, because mentees are growing up in a very different world than I did”*

- DENNIS KIRK, MENTOR



## Just Show Up & Care!

### Minimal-Effort-Planning for Companies

Mentor Foundation USA manages all aspects of designing and implementing the mentoring program.

## Data & Evaluation

We conduct pre- and post-program surveys to measure the impact on the students in three areas:

- Soft Skill Attainment: Which professional “soft” skill areas did they experience growth in?
- Personal Development: Which personal goals were attained?
- Program Influence: How impactful was their mentoring experience?



## MENTOR FOUNDATION USA

Our mission is to prevent drug abuse among youth while helping them realize their potential. Mentor Foundation USA is an affiliate of Mentor International, founded in 1994 by Her Majesty Queen Silvia of Sweden and the World Health Organization. Mentor is now represented in the USA, Sweden, Latvia, Lithuania, Denmark, Germany, the UK, and has regional offices in Lebanon serving 22 Arab countries. Collectively Mentor has implemented projects in over 80 countries, which have impacted more than 6 million young people thus far.

[MentorFoundationUSA.org](http://MentorFoundationUSA.org)

## SCHOLARSHIP AMERICA



For more than 50 years, Scholarship America has worked diligently with students, parents, colleges, businesses and communities to empower people to fulfill their college dreams. As the nation's largest nonprofit, private-sector scholarship and education support organization, having distributed over \$3.1 billion to more than 2 million students, Scholarship America is now working to further engage the private sector to support programs and policies that advance equity in postsecondary education and help students overcome barriers to access. [ScholarshipAmerica.org](http://ScholarshipAmerica.org)

## THE SFIG FOUNDATION



The SFIG Foundation is an affiliate of the Structured Finance Industry Group, Inc. ("SFIG"), a member-based, trade industry group focused on improving and strengthening the broader structured finance and securitization market. The SFIG Foundation seeks to support youth education, and will initially partner with Scholarship America and Mentor Foundation USA to develop and provide scholarship programs for the young people engaged in the Mentor Foundation's programs. The SFIG Foundation will also connect scholarship winners to the significant network of the SFIG membership, which represents all sectors of the securitization market including issuers, investors, financial intermediaries, law firms, accounting firms, technology firms, rating agencies, servicers, and trustees. [SFIGFoundation.org](http://SFIGFoundation.org)



**CAREER MENTORING  
PROGRAM FROM A-Z**

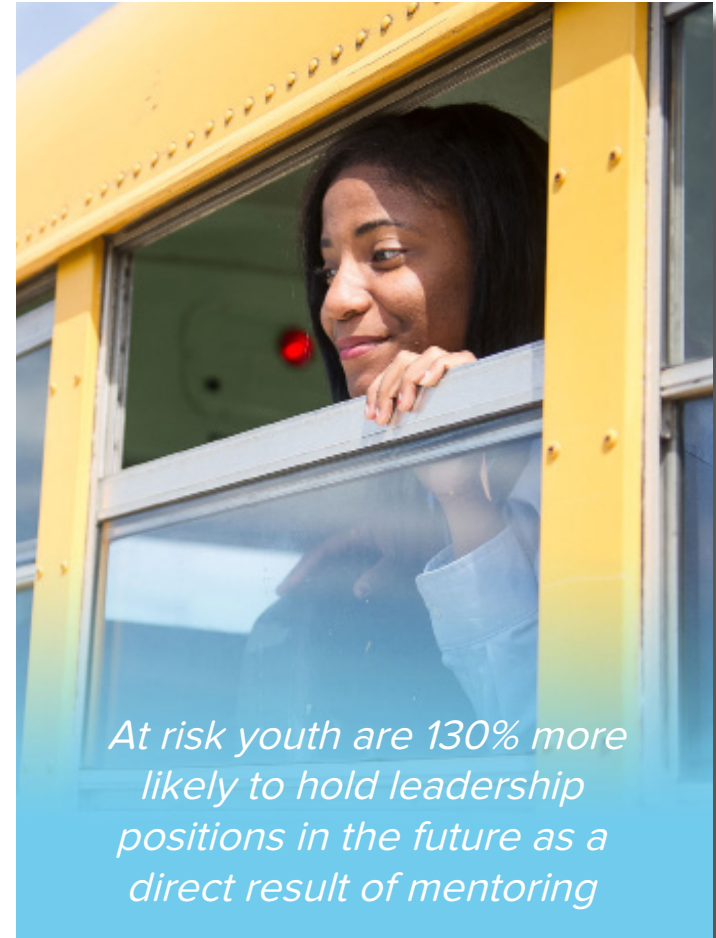
## TARGET GROUP

Our career mentoring program is designed for underserved high school students in your community.

## PROGRAM GOALS

The goal with our career mentoring program is to ensure that students are prepared for post-secondary education, trade schools, or entry-level professional success. These are some of the skills that we work on throughout the program:

- Develop professional communication skills
- Increase knowledge about college application process.
- Increase knowledge about career fields
- Establish soft-skills for career development
- Increase self-efficacy for personal and professional problem solving and goal setting.



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# PROGRAM CURRICULUM

Our curriculum is developed to best prepare each mentee for college and career Awareness following these four themes:

## Theme 1 – Planning for the Future



- Choices: College and Career Planning
- Your College and Career Roadmap
- Transforming interest into activities

## Theme 2 – Developing the Whole Student



- Healthy Decision Making
- Creating Positive Community Spaces through Service
- Leadership and Resilience: Overcoming Failure, Positive Attitude, and Taking Initiative

## Theme 3 – Branding for Personal Success



- Communication and Social Networking
- Interviewing Skills: From the Resume to the Thank You letter
- Impressions: Public Speaking and Personal Pitch
- Introducing: Personal Pitch and Program Presentations



## PROGRAM FORMAT & DELIVERABLES GROUP

Mentor Foundation USA manages all aspects of designing and implementing the mentoring program. These include, but are not limited to:

- All sessions are facilitated by Mentor Foundation USA staff
- All sessions will take place at the beautiful office space of WeWork in Tysons Corner (1775 Tysons Blvd. Tysons, VA 22102)
- 15-20 students per program.
- Monthly sessions of 1.5 – 2 hours each
- All sessions are planned in advance. Mentors receive an agenda and overview of the session 24-48 hours prior to each session.
- Pre- and post-surveys are administered among mentors and mentees to measure impact of program
- Parent consent forms will allow for in-between sessions email & phone communication if student is under 18 years of age.

## PROGRAM COST

We are seeking corporate partners that can make an investment of \$5,000 in the Career Mentoring Program. This cost will cover one employee participating in the 9-month Career Mentoring Program. Companies can also sponsor without employee engagement to allow other professional Mentors to partake in the program.



**Become a Career Mentoring Partner Today!**

Mentor Foundation USA  
1775 Tysons Blvd.  
Tysons, VA 22102  
[mentorfoundationusa.org](http://mentorfoundationusa.org)