



**Become a Career  
Mentoring Partner**



## IS YOUR COMPANY LOOKING FOR A WAY TO GIVE BACK AND MAKE A DIFFERENCE IN THE COMMUNITY?

We are recruiting companies to join a fun and rewarding Career Mentoring Program to help empower and motivate high school students to higher academic success.

The goal of Mentor Foundation USA's Career Mentoring Program is to ensure that students are prepared for post-secondary education, trade schools, or entry-level professional success. We encourage your company to invest in the future of our nation's youth. By investing in Mentor Foundation USA and being a Career Mentoring company, you will make a difference in the lives of both underserved high school students in your community and your employees.

The program curriculum supports healthy decision-making in young people by

providing them with professional adult mentors who can listen, guide, and provide meaningful opportunities.

*At the end of the program, participating students will have the opportunity to apply for scholarships of up to \$40,000 per student from an exclusive scholarship fund allocated to this program by the SFIG Foundation.*

These scholarships funded by the SFIG Foundation with support from Scholarship America ensure financial support for underserved students seeking higher education or career training. This initiative also connects scholarship winners to the expansive network of SFIG members via internships and other career opportunities.

**Join us in building brighter futures for youth!**





# WHY MENTOR?

The harm being inflicted upon individuals, families, and society by substance abuse has reached **epidemic proportions** and is continuing to grow substantially each year. In the United States, there were 72,000 overdose deaths in 2017. Drug overdoses are the leading cause of accidental death in the United States.

**Youth are especially vulnerable** to engaging in risk behaviors and thus developing substance use disorders, which have life altering consequences. Most alcohol and drug problems begin in adolescence; youth who don't use alcohol, nicotine, or marijuana before the age of 21 are unlikely to initiate drug use after that age.

Research shows that the part of the human brain responsible for judgment does not mature until a person reaches age 25. During the vulnerable period of development that precedes this, all youth can benefit from the guidance of a mentor to support sound decision-making and mitigate risk behaviors, especially youth from underserved communities where protective factors are often fewer.

Research shows that young males lacking a male role model are 50% more likely to abuse drugs, while young females with no female role model are significantly more likely to drink excessively.

**The benefits of mentoring are vast** and include improved attendance and attitude toward school, decreased substance use, improved social skills and interactions with peers, increased connectedness to school, parents, and peers, and increased likelihood of continuing to higher education.

**Students who meet with a mentor on a regular basis are 52% less likely than their peers to skip a day of school and 46% less likely to start using illegal drugs.**

Even though prevention policies and programs are viewed as highly cost-effective, reducing health care costs and improving productivity, less than 6% of the total Federal Budget for substance abuse prevention and treatment is allocated to prevention. Corporations can play a key part in filling this funding void.

Mentor Foundation USA views prevention and youth development as a collective responsibility; therefore, we partner with the business community, government agencies, schools and parents to create healthy and productive pathways for youth.



**\$1** spent on Corporate Social Responsibility  
= **\$18** in savings for society.

**Mentoring can attract new talent**

**79%**

of Millennials want to work for a company that cares about how it contributes to society.

**8.5M**

children in the U.S. are **without a caring adult in their lives.**

**Children with mentors in their lives are:**

**52%** less likely to skip school

**46%** less likely to use illegal drugs

**26%** less likely to use alcohol

At risk youth are **130%** more likely to hold **leadership positions** in the future as a direct result of mentoring.



Mentoring youth can **increase employee satisfaction.**





## CAREER MENTORING PROGRAM FROM A-Z

### PROGRAM GOALS

The goal of our career mentoring program is to ensure that students are prepared for post-secondary education, trade schools, or entry-level professional success. These are some of the skills that we work on throughout the program:

- professional communication skills
- knowledge about the college application process
- knowledge about career fields
- soft-skills for career development
- self-efficacy for personal and professional problem-solving and goal-setting

### TARGET GROUP

Our career mentoring program is designed for underserved high school students in your community.

### DATA & EVALUATION

We conduct pre- and post-program surveys to measure the impact on students in three areas:

- **Soft Skill Attainment:** Which professional “soft” skill areas did they experience growth in?
- **Personal Development:** Which personal goals were attained?
- **Program Influence:** How impactful was their mentoring experience?





# PROGRAM CURRICULUM

Our curriculum is developed to best prepare each mentee for college and career awareness following these four themes:

## Theme 1 – Planning for the Future

- Choices: College and Career Planning
- Your College and Career Roadmap
- Transforming Interests into Activities

## Theme 2 – Developing the Whole Student

- Healthy Decision-Making
- Creating Positive Community Spaces through Service
- Leadership and Resilience: Overcoming Failure
- Positive Attitude and Taking Initiative

## Theme 3 – Branding for Personal Success

- Communication and Social Networking
- Interview Skills: From the Resume to the Thank You Letter
- Impressions: Public Speaking and Personal Pitch
- Introducing: Personal Pitch and Program Presentations

# PROGRAM FORMAT & DELIVERABLES GROUP

Mentor Foundation USA manages all design and implementation aspects of the mentoring program. These include, but are not limited to:

- All sessions are facilitated by Mentor Foundation USA staff.
- 15-20 students per program.
- Monthly sessions are 1.5 – 2 hours each.
- All sessions are pre-planned; Mentors receive an agenda and overview of each session 24-48 hours in advance.
- Pre- and post-surveys are administered to mentors and mentees to measure impact of program.
- Parent consent forms will allow for email & phone communication between mentors and mentees between sessions if student is under 18 years of age.

# PROGRAM COST

We work with corporations of all sizes and value corporate engagement at every level. Sponsorships start at as low as \$5,000 for 1-2 employee engagement and up to \$25,000 for full program sponsorship.





### MENTOR FOUNDATION USA

Our mission is to prevent drug use among youth while helping them realize their potential. Mentor Foundation USA is an affiliate of Mentor International, founded in 1994 by Her Majesty Queen Silvia of Sweden and the World Health Organization. Mentor is now represented in the USA, Sweden, Latvia, Lithuania, Denmark, Germany, the UK, and has regional offices in Lebanon serving 22 Arab countries. Collectively Mentor has implemented projects in over 80 countries, which have impacted more than 6 million young people to date. [MentorFoundationUSA.org](http://MentorFoundationUSA.org)



### SCHOLARSHIP AMERICA

For more than 50 years, Scholarship America has worked diligently with students, parents, colleges, businesses, and communities to empower people to fulfill their college dreams. As the nation's largest non-profit private-sector scholarship and education support organization, having distributed over \$3.1 billion to more than 2 million students, Scholarship America is now working to further engage the private sector to support programs and policies that advance equity in post-secondary education and help students overcome barriers to access. [ScholarshipAmerica.org](http://ScholarshipAmerica.org)



### THE SFIG FOUNDATION

The SFIG Foundation is an affiliate of the Structured Finance Industry Group, Inc. ("SFIG"), a member-based trade industry group focused on improving and strengthening the broader structured finance and securitization market. The SFIG Foundation seeks to support youth education and partners with Scholarship America and Mentor Foundation USA to provide scholarship programs for the young people engaged in Mentor Foundation's programs. The SFIG Foundation also connects scholarship winners to the significant network of the SFIG membership, which represents all sectors of the securitization market including issuers, investors, financial intermediaries, law firms, accounting firms, technology firms, rating agencies, servicers, and trustees. [SFIGFoundation.org](http://SFIGFoundation.org)

**THANK YOU** to our previous corporate partners:

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