

LIVING
THE
EXAMPLE

National Video Contest

May 20-July 19, 2019

www.livingtheexample.org

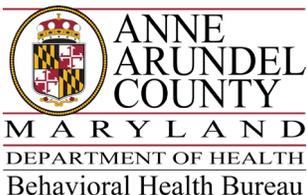
On May 20th, Mentor will kick off our **5th annual 'Living the Example' video contest** empowering young people to live healthy and productive lives, free of drugs. The contest is open to all U.S. youth (ages 13-24) and encourages them to share how they are "living the example" and making a difference in their community through 30-60 second videos.

The contest was first launched in 2012 and has reached more than 200,000 people. The winners will be celebrated at a red-carpet event in Hollywood, co-hosted with SACC-LA.

Learn how your company can join this fun initiative and help support young people!



Join these other amazing organizations who are working to empower and inspire young people to live healthy and productive lives.



Your logo
could be right
here!



2019 Sponsorship Benefits

We are seeking sponsors to support this important initiative and help us empower young people to live healthy and productive lives, free of drugs.

For more information contact Melissa@mentorfoundationusa.org

Empower \$15,000 (Signature Partner)

- Logo recognition as signature sponsor on all marketing materials in print, digital and in person
- 6 tickets to red carpet event, with remarks from stage
- Shared press release (distributed nationally)
- Featured article on Mentor's website & newsletter
- Exclusive placement of sponsor information in email advertising
- Recognition in annual report
- Quotes and pictures for internal and external communications
- Use of Mentor USA's logo
- Impact report

Support \$10,000

- Logo recognition as sponsor on select marketing materials in print, digital and in person.
- 4 tickets to red carpet event, with special thanks from event stage.
- Recognition in press release (distributed nationally)
- Exclusive placement of sponsor information in email advertising
- Company logo on select digital and print materials, video and social media spaces
- Recognition in annual report
- Quotes and pictures for internal and external communications
- Impact report

Motivate \$5,000

- Logo recognition as sponsor on select marketing materials in print, digital and in person
- 2 tickets to red carpet event
- Placement of sponsor information in email advertising
- Recognition in annual report
- Impact report

About Mentor Foundation USA

Mentor Foundation USA works to empower young people to live healthy and productive lives, free of drugs. H.M. Queen Silvia of Sweden established Mentor International in 1994 in collaboration with The World Health Organization. Since then, the organization has grown to support youth in over 80 countries, reaching more than 6 million youth. www.mentorfoundationusa.org